

ESTTA Tracking number: **ESTTA732654**

Filing date: **03/10/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Notice of Opposition

Notice is hereby given that the following party opposes registration of the indicated application.

Opposer Information

| | | | |
|---------|--|-------------|----------|
| Name | Conopco, Inc. | | |
| Entity | Corporation | Citizenship | New York |
| Address | 700 Sylvan Avenue Englewood Cliffs, NJ 07632 UNITED STATES | | |

| | | | |
|----------------------|---|--|--|
| Attorney information | Lisa W. Rosaya Baker & McKenzie LLP 452 Fifth Avenue New York, NY 10018 UNITED STATES lisa.rosaya@bakermckenzie.com, joshua.wolkoff@bakermckenzie.com, nyc-trademarks@bakermckenzie.com Phone:212.626.4557 | | |
|----------------------|---|--|--|

Applicant Information

| | | | |
|------------------------|---|------------------------|------------|
| Application No | 86704515 | Publication date | 02/09/2016 |
| Opposition Filing Date | 03/10/2016 | Opposition Period Ends | 03/10/2016 |
| Applicant | Advanced Polymer Inc. 4208 185TH PLACE SE issaquah, WA 98027 UNITED STATES | | |

Goods/Services Affected by Opposition

| |
|--|
| Class 003. First Use: 2009/03/12 First Use In Commerce: 2009/04/02 All goods and services in the class are opposed, namely: Fingernail sculpting liquid |
|--|

Grounds for Opposition

| | |
|--------------------------------------|-----------------------------|
| False suggestion of a connection | Trademark Act section 2(a) |
| Priority and likelihood of confusion | Trademark Act section 2(d) |
| Dilution by blurring | Trademark Act section 43(c) |

Marks Cited by Opposer as Basis for Opposition

| | | | |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 735044 | Application Date | 09/26/1961 |
| Registration Date | 07/24/1962 | Foreign Priority Date | NONE |
| Word Mark | CARESS | | |
| Design Mark | | | |

| | |
|---------------------|--|
| Description of Mark | NONE |
| Goods/Services | Class 003. First use: First Use: 1961/08/14 First Use In Commerce: 1961/08/14 Detergent in Bar Form for Toilet Use |

| | | | |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2497744 | Application Date | 01/06/2000 |
| Registration Date | 10/16/2001 | Foreign Priority Date | NONE |

| | |
|-----------|--------|
| Word Mark | CARESS |
|-----------|--------|


| | |
|-------------|--|
| Design Mark |  |
|-------------|--|

| | |
|---------------------|------|
| Description of Mark | NONE |
|---------------------|------|

| | |
|----------------|---|
| Goods/Services | Class 003. First use: First Use: 1999/08/16 First Use In Commerce: 1999/08/16 [foaming bath and shower gel, non-medicated bath salts, scented body spray,]moisturizing body wash, and bar soap |
|----------------|---|


| | | | |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 2501479 | Application Date | 01/06/2000 |
| Registration Date | 10/30/2001 | Foreign Priority Date | NONE |


| | |
|-----------|--------|
| Word Mark | CARESS |
|-----------|--------|

| | |
|-------------|--|
| Design Mark |  |
|-------------|--|


| | |
|---------------------|------|
| Description of Mark | NONE |
|---------------------|------|


| | |
|----------------|--|
| Goods/Services | Class 003. First use: First Use: 1999/08/16 First Use In Commerce: 1999/08/16 [foaming bath and shower gel, non-medicated moisturizing bath salts, scented body spray,]moisturizing body wash, and bar soap |
|----------------|--|

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 3804220 | Application Date | 02/20/2009 |
| Registration Date | 06/15/2010 | Foreign Priority Date | NONE |
| Word Mark | CARESS WHIPPED SOUFFLÃ# | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 003. First use: First Use: 2010/02/00 First Use In Commerce: 2010/02/00 Body wash | | |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 4143066 | Application Date | 11/03/2009 |
| Registration Date | 05/15/2012 | Foreign Priority Date | NONE |
| Word Mark | CARESS FINE FRAGRANCE ELIXIRS | | |
| Design Mark |  | | |
| Description of Mark | NONE | | |
| Goods/Services | Class 003. First use: First Use: 2011/01/16 First Use In Commerce: 2011/01/16 Body wash; shower gel | | |

| | | | |
|-----------------------|-----------------------|-----------------------|------------|
| U.S. Registration No. | 4049989 | Application Date | 02/26/2010 |
| Registration Date | 11/01/2011 | Foreign Priority Date | NONE |
| Word Mark | CARESS SHEER TWILIGHT | | |

| | |
|---------------------|---|
| Design Mark |  |
| Description of Mark | The mark consists of the stylized term "CARESS" above the words "SHEER TWILIGHT". |
| Goods/Services | Class 003. First use: First Use: 2011/01/16 First Use In Commerce: 2011/01/16 Shower gel, personal body cleaning washand soap |

| | | | |
|-----------------------|--|-----------------------|------------|
| U.S. Registration No. | 4056983 | Application Date | 02/26/2010 |
| Registration Date | 11/15/2011 | Foreign Priority Date | NONE |
| Word Mark | CARESS SCARLET BLOSSOM | | |
| Design Mark |  | | |
| Description of | The mark consists of the words "CARESS SCARLET BLOSSOM" in stylized | | |

| | |
|----------------|--|
| Mark | form. |
| Goods/Services | Class 003. First use: First Use: 2011/01/16 First Use In Commerce: 2011/01/16 Shower gel, personal body cleaning washand soap |

| | | | |
|-----------------------|------------|-----------------------|------------|
| U.S. Registration No. | 4808829 | Application Date | 06/19/2012 |
| Registration Date | 09/08/2015 | Foreign Priority Date | NONE |

| | |
|-----------|---------------------|
| Word Mark | CARESS LOVE FOREVER |
|-----------|---------------------|

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|-------------|--|
| Design Mark |  |
|-------------|--|

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|---------------------|------|
| Description of Mark | NONE |
|---------------------|------|

| | |
|----------------|--|
| Goods/Services | Class 003. First use: First Use: 2014/12/00 First Use In Commerce: 2014/12/00 Non-medicated skin care preparations; soaps; bath and shower gels |
|----------------|--|

| | |
|-------------|--|
| Attachments | 75887945#TMSN.png(bytes) 75887944#TMSN.png(bytes) 77674430#TMSN.png(bytes) 77863488#TMSN.png(bytes) 77945790#TMSN.png(bytes) 77945795#TMSN.png(bytes) 85655232#TMSN.png(bytes) Notice of Opposition - Application No 86704515 CARESSE (Stylized).pdf(1323658 bytes) |
|-------------|--|

Certificate of Service

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

| | |
|-----------|----------------|
| Signature | /LEU/ |
| Name | Lisa W. Rosaya |
| Date | 03/10/2016 |

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD**

In the Matter of Serial No. 86/704,515

For the Mark: **Caresse**

Filed on July 24, 2015

Published in the *Official Gazette* on February 9, 2016

CONOPCO, INC.,

Opposer,

- against -

ADVANCED POLYMER INC.,

Applicant.

Opposition No.:

NOTICE OF OPPOSITION

Conopco, Inc., a corporation organized and existing under the laws of New York, having a principal place of business of 700 Sylvan Avenue, Englewood Cliffs, New Jersey 07632, ("Opposer") believes it will be damaged by the registration of the mark CARESSE (stylized), as shown in Application Serial No. 86/704,515, filed on July 24, 2015, in the name of Advanced Polymer Inc. ("Applicant"), covering "[f]ingernail sculpting liquid" in International Class 3 and published for opposition on February 9, 2016, and hereby opposes the same. Opposer alleges, solely for the purpose of this proceeding, as its grounds for opposition, the following:

Opposer's CARESS House Mark

1. Opposer is one of the largest and most successful manufacturers of personal care products in the world. Since at least as early as August 14, 1961, Opposer, through its predecessors-in-interest, has manufactured and sold a variety of soaps, body washes and skin


care preparations for personal use under the well-known CARESS word mark (the "CARESS House Mark").



2. Due in no small part to Opposer's extensive promotional and marketing efforts for over half a century, Opposer's personal cleaning products bearing the CARESS House Mark have become some of the most widely-used and best-selling personal cleaning products in the United States.

3. Over the years, and as a result of Opposer's, prominent and continuous use of the CARESS House Mark, substantial advertising efforts, and market penetration, Opposer has become widely recognized to the purchasing public as the source of personal care products bearing the CARESS House Mark. The CARESS House Mark is widely recognized by Opposer's costumers and the purchasing public as being associated with Opposer's high quality personal care products. As such, the CARESS House Mark has become synonymous with the goodwill and reputation of Opposer.

4. By virtue of Opposer's extensive use and advertising, the CARESS House Mark has become and remains famous. Accordingly, Opposer's CARESS House Mark is entitled to a wide zone of protection.

5. Opposer is the owner of the following federal trademark registrations which incorporate the CARESS House Mark:

| MARK | REG. NO. | GOODS/SERVICES | REG. DATE |
|---|-----------|--|------------------|
| CARESS | 735,044 | Class 3: Detergent in Bar Form for Toilet Use | July 24, 1962 |
|  | 2,497,744 | Class 3: foaming bath and shower gel, non-medicated bath salts, scented body spray, Jmoisturizing body wash, and bar soap | October 16, 2001 |

| MARK | REG. NO. | GOODS/SERVICES | REG. DATE |
|---|-----------|---|-------------------|
| CARESS | 2,501,479 | Class 3: [foaming bath and shower gel, non-medicated moisturizing bath salts, scented body spray,]moisturizing body wash, and bar soap. | October 30, 2001 |
| CARESS WHIPPED SOUFFLÉ | 3,804,220 | Class 3: Body wash. | June 15, 2010 |
| CARESS FINE FRAGRANCE ELIXIRS | 4,143,066 | Class 3: Body wash; shower gel | May 15, 2012 |
|  | 4,049,989 | Class 3: Shower gel, personal body cleaning wash and soap | November 1, 2011 |
|  | 4,056,983 | Class 3: Shower gel, personal body cleaning wash and soap | November 15, 2011 |
| CARESS LOVE FOREVER | 4,808,829 | Class 3: Non-medicated skin care preparations; soaps; bath and shower gels | September 8, 2015 |

6. The federal registrations set forth above (collectively, “Opposer’s Registrations”) are valid and subsisting. They constitute *prima facie* evidence of their validity, and a number of the registrations are incontestable and constitute conclusive evidence of Opposer’s exclusive rights to use the CARESS House Mark in connection with the goods set forth in Opposer’s Registrations.

Applicant’s CARESSE (Stylized) Mark

7. On July 24, 2015, Applicant filed an application based upon Section 1(a) of the Lanham Act to register the CARESSE (stylized) mark (“Applicant’s Mark”), for “[f]ingernail sculpting liquid” in International Class 3, which was assigned Application Ser. No. 86/704,515 (the “Application”). In conjunction with its Application, Applicant claims that it has used Applicant’s Mark in commerce in connection with “[f]ingernail sculpting liquid” since at least as early as April 2, 2009.

8. On February 9, 2016, the Application was published for opposition in the *Official Gazette*.

**False Suggestion of a Connection, 15 U.S.C. § 1052(a) &
Likelihood of Confusion, 15 U.S.C. § 1052(d)**

9. Opposer repeats and realleges each and every allegation set forth above.

10. Opposer has priority in its CARESS House Mark based on its prior registrations, which are valid and subsisting. Furthermore, Opposer has used its CARESS House Mark in commerce before the filing date of the opposed Application, before the date of first use set forth in Applicant's Application, and long before any date of first use that Applicant may prove.

11. Opposer's CARESS House Mark became famous well in advance of the filing date of the opposed Application and before the date of first use set forth in Applicant's Application.

12. Applicant's Mark, which is the French language equivalent of the word "caress," is identical in sound, appearance, and connotation to Opposer's CARESS House Mark.

13. The goods listed in Applicant's Application are identical or closely related to the goods listed in Opposer's Registrations and sold by Opposer under Opposer's CARESS House Mark.

14. Upon information and belief, Opposer's goods bearing the CARESS House Mark are likely to be offered, promoted or sold in the same channels of trade and to the same class of consumers as Applicant's goods bearing Applicant's Mark.

15. Applicant's use of Applicant's Mark in conjunction with the goods listed in Applicant's Application is calculated to trade off of Opposer's goodwill in its CARESS House Mark.

16. Applicant's Mark so resembles Opposer's CARESS House Mark in overall appearance, sound, and commercial impression, as to be likely, when used in connection with the goods set forth in Applicant's Application, to cause confusion, or cause mistake, or to deceive, with consequent injury to Opposer and the public, in violation of Section 2(d), 15 U.S.C. § 1052(d). In view of the widespread recognition of Opposer's CARESS House Mark, the overwhelming similarities between the parties' marks, and Opposer's extensive use of its CARESS House Mark for various personal care products, consumers are likely to be confused into believing that the source of the products being sold under Applicant's Mark is actually Opposer, or that Applicant or Applicant's goods are sponsored or otherwise affiliated with Opposer.

17. Due to the high degree of similarity between Opposer's CARESS House Mark and Applicant's Mark, and in light of the relatedness of the goods at issue, Applicant's Mark falsely suggests a connection with Opposer in violation of Section 2(a), 15 U.S.C. § 1052(a), *e.g.*, that Opposer sponsors, approves or endorses Applicant or Applicant's goods, that Applicant is authorized, licensed or controlled by Opposer, or that Applicant is a division or subsidiary of, or in some way related to Opposer, which is not the case.

Dilution, 15 U.S.C. § 1125(c)

18. Opposer repeats and realleges each and every allegation set forth above.

19. Opposer's CARESS House Mark is famous and was famous well in advance of the filing date of the opposed Application, and before the date of first use set forth in Applicant's Application.

20. The similarity of Opposer's famous CARESS House Mark and Applicant's Mark creates an association with Opposer's famous CARESS House Mark "that impairs the distinctiveness of [Opposer's] famous mark." 15 U.S.C. § 1125(c)(2)(B).

21. The similarity of Opposer's famous CARESS House Mark and Applicant's Mark creates an association with Opposer's famous CARESS House Mark that "harms the reputation of [Opposer's] famous mark." 15 U.S.C. § 1125(c)(2)(C).

22. If Applicant's Mark is allowed to register, it will cause a likelihood of dilution by blurring and tarnishment of the distinctive quality of Opposer's famous CARESS House Mark.

23. For the foregoing reasons, Opposer is being and will be further damaged by the registration of Applicant's Mark.

WHEREFORE, Opposer believes that it is being damaged, and will be damaged, by the registration of the mark shown in Application Serial No. 86/704,515, and requests that the opposition be sustained, and that registration be refused.


Opposer hereby gives notice under Rule 2.122(d) of the Trademark Rules of Practice that at hearing and in any appeal on this opposition proceeding, it will rely on Opposer's Registrations as evidence in support of this Notice of Opposition. Copies of these registrations are attached as Exhibit A hereto.

Respectfully submitted,

Dated: March 10, 2016

BAKER & MCKENZIE LLP

By:


Lisa W. Rosaya
Joshua S. Wolkoff
452 Fifth Avenue
New York, New York 10018
Tel: (212) 626-4100
Fax: (212) 310-1600
nyctrademarks@bakermckenzie.com

Attorneys for Opposer Conopco, Inc.

CERTIFICATE OF SERVICE

The undersigned hereby certifies that a copy of the foregoing NOTICE OF OPPOSITION was served via First Class Mail on Applicant, Advanced Polymer Inc., 4208 185th Place SE, Issaquah, Washington 98027 on this 10th day of March, 2016.



Simon McCormack

EXHIBIT A



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Typed Drawing

| | |
|------------------------------|---|
| Word Mark | CARESS |
| Goods and Services | IC 003. US 052. G & S: Detergent in Bar Form for Toilet Use. FIRST USE: 19610814. FIRST USE IN COMMERCE: 19610814 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 72128677 |
| Filing Date | September 26, 1961 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Registration Number | 0735044 |
| Registration Date | July 24, 1962 |
| Owner | (REGISTRANT) Lever Brothers Company CORPORATION MAINE 390 PARK AVE. New York NEW YORK |
| | (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | Lisa W. Rosaya |
| Prior Registrations | 0299190;0311318 |
| Type of Mark | TRADEMARK |
| Register | PRINCIPAL |
| Affidavit Text | SECTION 8(10-YR) 20121022. |
| Renewal | 3RD RENEWAL 20121022 |
| Live/Dead Indicator | LIVE |

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| | |
|---------------------------------|---|
| Word Mark | CARESS |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: [foaming bath and shower gel, non-medicated bath salts, scented body spray,]moisturizing body wash, and bar soap. FIRST USE: 19990816. FIRST USE IN COMMERCE: 19990816 |
| Mark Drawing Code | (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM |
| Serial Number | 75887945 |
| Filing Date | January 6, 2000 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | July 24, 2001 |
| Change In Registration | CHANGE IN REGISTRATION HAS OCCURRED |
| Registration Number | 2497744 |
| Registration Date | October 16, 2001 |
| Owner | (REGISTRANT) CHESEBROUGH-POND'S INC. CORPORATION DELAWARE 501 SILVERSIDE ROAD WILMINGTON DELAWARE 19809 (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 |

Assignment Recorded ASSIGNMENT RECORDED
Attorney of Record Lisa W. Rosaya, Esq.
Prior Registrations 0735044;0759805;0842593
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20111025.
Renewal 1ST RENEWAL 20111025
Live/Dead Indicator LIVE

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| | |
|---------------------------------|---|
| Word Mark | CARESS |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: [foaming bath and shower gel, non-medicated moisturizing bath salts, scented body spray,]moisturizing body wash, and bar soap. FIRST USE: 19990816. FIRST USE IN COMMERCE: 19990816 |
| Mark Drawing Code | (1) TYPED DRAWING |
| Serial Number | 75887944 |
| Filing Date | January 6, 2000 |
| Current Basis | 1A |
| Original Filing Basis | 1A |
| Published for Opposition | August 7, 2001 |
| Registration Number | 2501479 |
| Registration Date | October 30, 2001 |
| Owner | (REGISTRANT) CHESEBROUGH-POND'S INC. CORPORATION DELAWARE 501 SILVERSIDE ROAD WILMINGTON DELAWARE 19809 (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 |
| Assignment Recorded | ASSIGNMENT RECORDED |

Attorney of Record Lisa W. Rosaya
Prior Registrations 0735044;0759805;0842593
Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR). SECTION 8(10-YR) 20110321.
Renewal 1ST RENEWAL 20110321
Live/Dead Indicator LIVE

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CARESS WHIPPED SOUFFLÉ

| | |
|--|---|
| Word Mark | CARESS WHIPPED SOUFFLÉ |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: Body wash. FIRST USE: 20100200. FIRST USE IN COMMERCE: 20100200 |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Trademark Search Facility Classification Code | NOTATION-SYMBOLS Notation Symbols such as Non-Latin characters,punctuation and mathematical signs,zodiac signs,prescription marks |
| Serial Number | 77674430 |
| Filing Date | February 20, 2009 |
| Current Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | June 16, 2009 |
| Registration Number | 3804220 |
| Registration Date | June 15, 2010 |
| Owner | (REGISTRANT) Unilever Supply Chain, Inc. CORPORATION DELAWARE 1 John Street Clinton CONNECTICUT 06413 (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE |

ENGLEWOOD CLIFFS NEW JERSEY 07632

**Assignment
Recorded**

ASSIGNMENT RECORDED

**Attorney of
Record**

Lisa W. Rosaya

**Prior
Registrations**

0735044;2032243;2448431;AND OTHERS

Type of Mark

TRADEMARK

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PRINCIPAL

**Live/Dead
Indicator**

LIVE

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ELIXIRS**

| | |
|------------------------------------|---|
| Word Mark | CARESS FINE FRAGRANCE ELIXIRS |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: Body wash; shower gel. FIRST USE: 20110116. FIRST USE IN COMMERCE: 20110116 |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 77863488 |
| Filing Date | November 3, 2009 |
| Current Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | November 23, 2010 |
| Registration Number | 4143066 |
| Registration Date | May 15, 2012 |
| Owner | (REGISTRANT) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | Lisa W. Rosaya |
| Prior Registrations | 0735044;2448431;2501479;AND OTHERS |
| Disclaimer | NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FINE FRAGRANCE ELIXIRS" |

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Caress
scarlet
blossom

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|---------------------------------|---|
| Word Mark | CARESS SCARLET BLOSSOM |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: Shower gel, personal body cleaning wash and soap. FIRST USE: 20110116. FIRST USE IN COMMERCE: 20110116 |
| Mark Drawing Code | (5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM |
| Serial Number | 77945795 |
| Filing Date | February 26, 2010 |
| Current Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | June 22, 2010 |
| Registration Number | 4056983 |
| Registration Date | November 15, 2011 |
| Owner | (REGISTRANT) Unilever Supply Chain, Inc. CORPORATION DELAWARE 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 (LAST LISTED OWNER) CONOPCO, INC. CORPORATION NEW YORK 700 SYLVAN AVENUE ENGLEWOOD CLIFFS NEW JERSEY 07632 |
| Assignment Recorded | ASSIGNMENT RECORDED |
| Attorney of Record | Lisa W. Rosaya |
| Description of Mark | Color is not claimed as a feature of the mark. The mark consists of the words "CARESS SCARLET BLOSSOM" in stylized form. |

Type of Mark TRADEMARK
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Record 1 out of 1[TSDR](#)[ASSIGN Status](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)***CARESS LOVE FOREVER**

| | |
|------------------------------------|--|
| Word Mark | CARESS LOVE FOREVER |
| Goods and Services | IC 003. US 001 004 006 050 051 052. G & S: Non-medicated skin care preparations; soaps; bath and shower gels. FIRST USE: 20141200. FIRST USE IN COMMERCE: 20141200 |
| Standard Characters Claimed | |
| Mark Drawing Code | (4) STANDARD CHARACTER MARK |
| Serial Number | 85655232 |
| Filing Date | June 19, 2012 |
| Current Basis | 1A |
| Original Filing Basis | 1B |
| Published for Opposition | April 23, 2013 |
| Registration Number | 4808829 |
| Registration Date | September 8, 2015 |
| Owner | (REGISTRANT) Conopco, Inc. CORPORATION NEW YORK 700 Sylvan Avenue Englewood Cliffs NEW JERSEY 07632 |
| Attorney of Record | Lisa W. Rosaya |
| Prior Registrations | 0735044;2497744;2501479 |
| Type of Mark | TRADEMARK |

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